

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Embraced by nature. ♦ Inspired by progress.

Lat/Lon: 39.4007/-84.4104

RF5

Trade Area		Trade Area
Population		
Estimated Population (2017)		38,248
Projected Population (2022)		39,209
Census Population (2010)		36,404
Census Population (2000)		22,123
Projected Annual Growth (2017 to 2022)		961 0.5%
Historical Annual Growth (2010 to 2017)		1,844 0.7%
Historical Annual Growth (2000 to 2010)		14,281 6.5%
Estimated Population Density (2017)		1,336 <i>psm</i>
Trade Area Size		28.63 <i>sq mi</i>
Households		
Estimated Households (2017)		12,224
Projected Households (2022)		12,599
Census Households (2010)		11,266
Census Households (2000)		6,848
Estimated Households with Children (2017)		6,081 49.7%
Estimated Average Household Size (2017)		3.12
Average Household Income		
Estimated Average Household Income (2017)		\$120,295
Projected Average Household Income (2022)		\$149,572
Estimated Average Family Income (2017)		\$126,590
Median Household Income		
Estimated Median Household Income (2017)		\$109,051
Projected Median Household Income (2022)		\$128,417
Estimated Median Family Income (2017)		\$116,241
Per Capita Income		
Estimated Per Capita Income (2017)		\$38,466
Projected Per Capita Income (2022)		\$48,080
Estimated Per Capita Income 5 Year Growth		\$9,615 25.0%
Estimated Average Household Net Worth (2017)		\$1,027,636
Daytime Demos (2017)		
Total Businesses		798
Total Employees		8,854
Company Headquarter Businesses		1 0.1%
Company Headquarter Employees		200 2.3%
Employee Population per Business		11.1
Residential Population per Business		47.9

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Trade Area	Trade Area	
Race & Ethnicity		
White (2017)	32,330	84.5%
Black or African American (2017)	2,752	7.2%
American Indian or Alaska Native (2017)	56	0.1%
Asian (2017)	2,007	5.2%
Hawaiian or Pacific Islander (2017)	6	-
Other Race (2017)	355	0.9%
Two or More Races (2017)	742	1.9%
Not Hispanic or Latino Population (2017)	37,094	97.0%
Hispanic or Latino Population (2017)	1,153	3.0%
Not Hispanic or Latino Population (2022)	37,815	96.4%
Hispanic or Latino Population (2022)	1,394	3.6%
Not Hispanic or Latino Population (2010)	35,400	97.2%
Hispanic or Latino Population (2010)	1,004	2.8%
Not Hispanic or Latino Population (2000)	21,888	98.9%
Hispanic or Latino Population (2000)	235	1.1%
Projected Hispanic Annual Growth (2017 to 2022)	241	4.2%
Historic Hispanic Annual Growth (2000 to 2017)	918	23.0%
Age Distribution (2017)		
Age Under 5	2,677	7.0%
Age 5 to 9 Years	3,530	9.2%
Age 10 to 14 Years	3,648	9.5%
Age 15 to 19 Years	3,101	8.1%
Age 20 to 24 Years	1,704	4.5%
Age 25 to 29 Years	1,690	4.4%
Age 30 to 34 Years	2,372	6.2%
Age 35 to 39 Years	3,016	7.9%
Age 40 to 44 Years	3,180	8.3%
Age 45 to 49 Years	3,005	7.9%
Age 50 to 54 Years	2,642	6.9%
Age 55 to 59 Years	2,289	6.0%
Age 60 to 64 Years	1,917	5.0%
Age 65 to 74 Years	2,164	5.7%
Age 75 to 84 Years	908	2.4%
Age 85 Years or Over	406	1.1%
Median Age	34.8	
Gender Age Distribution (2017)		
Female Population	19,186	50.2%
Age 0 to 19 Years	6,234	32.5%
Age 20 to 64 Years	11,048	57.6%
Age 65 Years or Over	1,905	9.9%
Female Median Age	35.4	
Male Population	19,061	49.8%
Age 0 to 19 Years	6,722	35.3%
Age 20 to 64 Years	10,766	56.5%
Age 65 Years or Over	1,573	8.3%
Male Median Age	34.2	

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Household Income Distribution (2017)		
HH Income \$200,000 or More	1,524	12.5%
HH Income \$150,000 to \$199,999	1,978	16.2%
HH Income \$100,000 to \$149,999	3,435	28.1%
HH Income \$75,000 to \$99,999	1,844	15.1%
HH Income \$50,000 to \$74,999	1,508	12.3%
HH Income \$35,000 to \$49,999	621	5.1%
HH Income \$25,000 to \$34,999	351	2.9%
HH Income \$15,000 to \$24,999	532	4.3%
HH Income Under \$15,000	432	3.5%
HH Income \$35,000 or More	10,909	89.2%
HH Income \$75,000 or More	8,780	71.8%
Housing (2017)		
Total Housing Units	12,494	
Housing Units Occupied	12,224	97.8%
Housing Units Owner-Occupied	11,011	90.1%
Housing Units, Renter-Occupied	1,214	9.9%
Housing Units, Vacant	270	2.2%
Marital Status (2017)		
Never Married	6,654	23.4%
Currently Married	18,098	63.7%
Separated	588	2.1%
Widowed	848	3.0%
Divorced	2,205	7.8%
Household Type (2017)		
Population Family	36,088	94.4%
Population Non-Family	2,041	5.3%
Population Group Quarters	118	0.3%
Family Households	10,590	86.6%
Non-Family Households	1,635	13.4%
Married Couple with Children	5,123	28.3%
Average Family Household Size	3.4	
Household Size (2017)		
1 Person Households	1,310	10.7%
2 Person Households	3,592	29.4%
3 Person Households	2,455	20.1%
4 Person Households	2,865	23.4%
5 Person Households	1,346	11.0%
6 or More Person Households	656	5.4%
Household Vehicles (2017)		
Households with 0 Vehicles Available	343	2.8%
Households with 1 Vehicles Available	1,588	13.0%
Households with 2 or More Vehicles Available	10,294	84.2%
Total Vehicles Available	28,284	
Average Vehicles Per Household	2.3	

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Labor Force (2017)		
Estimated Labor Population Age 16 Years or Over		27,726
Estimated Civilian Employed		19,601 70.7%
Estimated Civilian Unemployed		345 1.2%
Estimated in Armed Forces		-
Estimated Not in Labor Force		7,781 28.1%
Unemployment Rate		1.2%
Occupation (2015)		
Occupation: Population Age 16 Years or Over		19,602
Management, Business, Financial Operations		4,252 21.7%
Professional, Related		5,567 28.4%
Service		2,366 12.1%
Sales, Office		4,979 25.4%
Farming, Fishing, Forestry		19 0.1%
Construct, Extraction, Maintenance		905 4.6%
Production, Transport Material Moving		1,514 7.7%
White Collar Workers		14,798 75.5%
Blue Collar Workers		4,803 24.5%
Consumer Expenditure (2017)		
Total Household Expenditure		\$980 M
Total Non-Retail Expenditure		\$540 M 55.0%
Total Retail Expenditure		\$441 M 45.0%
Apparel		\$34.8 M 3.5%
Contributions		\$49.9 M 5.1%
Education		\$42.8 M 4.4%
Entertainment		\$56.1 M 5.7%
Food and Beverages		\$138 M 14.1%
Furnishings and Equipment		\$35.6 M 3.6%
Gifts		\$27.3 M 2.8%
Health Care		\$71.5 M 7.3%
Household Operations		\$31.6 M 3.2%
Miscellaneous Expenses		\$13.7 M 1.4%
Personal Care		\$12.6 M 1.3%
Personal Insurance		\$8.28 M 0.8%
Reading		\$2.18 M 0.2%
Shelter		\$204 M 20.8%
Tobacco		\$4.80 M 0.5%
Transportation		\$180 M 18.4%
Utilities		\$67.5 M 6.9%
Educational Attainment (2017)		
Adult Population Age 25 Years or Over		23,588
Elementary (Grade Level 0 to 8)		414 1.8%
Some High School (Grade Level 9 to 11)		814 3.4%
High School Graduate		4,602 19.5%
Some College		3,994 16.9%
Associate Degree Only		2,070 8.8%
Bachelor Degree Only		7,360 31.2%
Graduate Degree		4,335 18.4%

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Units In Structure (2015)		
1 Detached Unit	10,772	95.6%
1 Attached Unit	576	5.1%
2 to 4 Units	181	1.6%
5 to 9 Units	197	1.7%
10 to 19 Units	19	0.2%
20 to 49 Units	8	0.1%
50 or More Units	139	1.2%
Mobile Home or Trailer	342	3.0%
Other Structure	-	-
Homes Built By Year (2015)		
Homes Built 2010 or later	2	-
Homes Built 2000 to 2009	4,082	36.2%
Homes Built 1990 to 1999	4,692	41.7%
Homes Built 1980 to 1989	934	8.3%
Homes Built 1970 to 1979	908	8.1%
Homes Built 1960 to 1969	264	2.3%
Homes Built 1950 to 1959	293	2.6%
Homes Built Before 1949	357	3.2%
Home Values (2015)		
Home Values \$1,000,000 or More	4	-
Home Values \$500,000 to \$999,999	326	3.2%
Home Values \$400,000 to \$499,999	462	4.5%
Home Values \$300,000 to \$399,999	1,498	14.6%
Home Values \$200,000 to \$299,999	4,925	48.1%
Home Values \$150,000 to \$199,999	2,089	20.4%
Home Values \$100,000 to \$149,999	850	8.3%
Home Values \$70,000 to \$99,999	376	3.7%
Home Values \$50,000 to \$69,999	100	1.0%
Home Values \$25,000 to \$49,999	86	0.8%
Home Values Under \$25,000	275	2.7%
Owner-Occupied Median Home Value	\$235,222	
Renter-Occupied Median Rent	\$924	
Transportation To Work (2015)		
Drive to Work Alone	16,377	86.4%
Drive to Work in Carpool	1,318	7.0%
Travel to Work by Public Transportation	162	0.9%
Drive to Work on Motorcycle	-	-
Walk or Bicycle to Work	111	0.6%
Other Means	118	0.6%
Work at Home	862	4.5%
Travel Time (2015)		
Travel to Work in 14 Minutes or Less	2,537	14.0%
Travel to Work in 15 to 29 Minutes	8,358	46.2%
Travel to Work in 30 to 59 Minutes	7,029	38.9%
Travel to Work in 60 Minutes or More	775	4.3%
Average Minutes Travel to Work	25.2	

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