



2018 LIBERTY TOWNSHIP EVENTS SPONSOR CONTRACT

Company / Organization: _____

Contact Name: _____ Phone Number: _____

Street Address: _____ City: _____ ST: _____ Zip: _____

Email: _____

LIBERTY TOWNSHIP EVENTS OVERVIEW:

Liberty Township hosts (4) signature events each year to connect with the community. Events include: Easter Egg Hunt (March 31st), 4th of July 5K Run & Community Parade (July 4th), Fall Festival (September 30th), and Breakfast with Santa (December 8th).

These popular community-wide events would not be possible without the generous support of sponsors. By becoming a Township event sponsor, your business will have the opportunity to gain exposure to residents within, as well as outside of our community.

SPONSOR LEVEL:

_____	PLATINUM	\$5,000	(1) AVAILABLE
_____	GOLD	\$3,000	(2) AVAILABLE
_____	SILVER	\$1,500	(6) AVAILABLE
_____	BRONZE	\$500	(8) AVAILABLE
_____	PEWTER	\$250	(10) AVAILABLE

Sponsorship opportunities will be filled on a first-come, first-serve basis.

Please submit the completed sponsor contract and payment to Liberty Township, ATTN: Event Sponsor, 7162 Liberty Centre Drive, Suite A, Liberty Township, OH 45069, **no later than Friday, March 16, 2018. Checks made payable to the Liberty Township Charitable Fund.**

For questions or additional information, contact Christy Gloyd, Marketing & Communications Associate, at cgloyd@liberty-township.com or 513-759-7516.

A signed copy of this contract will be emailed to you for your records upon acceptance by Liberty Township.

Liberty Township

Sponsor signature

Date

Date



Platinum Sponsor – \$5,000 - (1) Available

Sponsorship includes the following at ALL events:

- Company logo on sign board displayed at each event.
- Link to your organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company banner displayed at each event. Sponsor **must** provide banner to Liberty Township.
- Prominent logo placement on Township roadway event signage.
- Company tagged and recognized as Platinum Sponsor in all Facebook posts promoting each event.
- Logo placement and recognition on all event collateral.
- Logo placement and recognition in event e-blasts.

4th of July 5K Run & Community Parade

- Prominent logo placement on the back of the 5K race t-shirt.
- (5) 5K race entries; includes (5) race t-shirts. Township will contact sponsor closer to race date to gather t-shirt sizes.
- Company parade entry; this may involve either a walking or float entry. Announcement of Platinum Sponsor will be made along the parade route.
- Promo items placed in 5K race bags.

Fall Festival

- 10' x 10' peaked booth in prominent location at the event.
- Vendor or food row naming rights at the event.

Breakfast with Santa

- (10) tickets to the event
- Logo on event goodie bags



Gold Sponsor – \$3,000 - (2) Available

Sponsorship includes the following at ALL events:

- Company logo on sign board displayed at each event.
- Link to your organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company banner displayed at each event. Sponsor **must** provide banner to Liberty Township.
- Company tagged and recognized as Gold Sponsor in (2) Facebook posts promoting each event.

4th of July 5K Run & Community Parade

- Prominent logo placement on the back of the 5K race t-shirt.
- (3) 5K race entries; includes (3) race t-shirts. Township will contact sponsor closer to race date to gather t-shirt sizes.
- Promo items placed in 5K race bags.

Fall Festival

- 10' x 10' booth on Vendor Row at the event.

Breakfast with Santa

- (5) tickets to the event.
- Logo on event goodie bags



Silver Sponsor – \$1,500 - (6) Available

Sponsorship includes the following at ALL events:

- Company logo on sign board displayed at each event.
- Link to your organization's website on www.liberty-township.com.
- Recognition announcement at each event.
- Company banner displayed at each event. Sponsor **must** provide banner to Liberty Township.
- Company tagged and recognized as Silver Sponsor in (1) Facebook post promoting each event.

4th of July 5K Run & Community Parade

- Prominent logo placement on the back of the 5K race t-shirt.
- (2) 5K race entries; includes (2) race t-shirts. Township will contact sponsor closer to race date to gather t-shirt sizes.
- Promo items placed in 5K race bags.

Fall Festival

- 10' x 10' space on Vendor Row or food truck space on Food Vendor Row at the event

Breakfast with Santa

- (3) tickets to the event
- Provide family-friendly, holiday-themed giveaway to event attendees.



Bronze Sponsor – \$500 - (8) Available

Sponsorship includes the following at ALL events:

- Company logo on sign board displayed at each event.
- Link to your organization's website on www.liberty-township.com.
- Recognition announcement at each event.

4th of July 5K Run & Community Parade

- Prominent logo placement on the back of the 5K race t-shirt.

Fall Festival

- Run kid's game booth at the event; Township provides game or sponsor may provide own game; if sponsor is providing the game, it **must** be approved by the Township at least 2 weeks before to the event.

Breakfast with Santa

- Provide family-friendly, holiday-themed item(s) giveaway to event attendees.

Pewter Sponsor – \$250 - (10) Available

Sponsorship includes the following at ALL events:

- Company logo on sign board displayed at each event.
- Link to your organization's website on www.liberty-township.com.

4th of July 5K Run & Community Parade

- Logo placement on the back of the 5K race t-shirt.

Breakfast with Santa

- Provide family-friendly, holiday-themed item(s) giveaway to event attendees.